

The nuclear brand... opinion, attitude... acceptance

Energy Choices 2007 – the key end-of-year conference for the UK nuclear industry is dedicated to analysis and debate surrounding public opinion of our industry.

As 2007 draws to a close it will be remembered as a momentous year for the nuclear industry in the UK and around the world.

Public and political views of our industry are now critical following May's Energy White Paper, which once again underlined nuclear's role as an essential part in delivering a low-carbon future for the UK.

Key consultations on planning, justification, strategic siting of new nuclear power stations and on public opinion have been a feature of the year since the government's confirmation that nuclear is key to the UK's security of supply, and crucial as the only large-scale low-carbon source of electricity.

The decommissioning and waste management landscape has also undergone fundamental change and the role of the Nuclear Decommissioning Authority in a new competitive era, the break-up of British Nuclear Fuels Ltd, and the move forward to a long-term repository for nuclear waste are also vitally important areas for the future of the nuclear industry in the UK.

Energy Choices 2007 – the nuclear brand...opinion, attitudes, acceptance, is the flagship Nuclear Industry conference of the year. It will look at public opinion, how the nuclear industry communicates with its local communities, the media and other key stakeholders, and most importantly, how it could improve its profile at such a crucial time.

The government's wide-ranging public consultation will be debated, and there will be input from anti-nuclear voices and a specially-commissioned film detailing public perception of nuclear.

We are delighted to welcome the Rt. Hon. John Hutton to the conference along with other key speakers including Brian Cox from CERN, Bill Coley from British Energy, Murray Elston from the Canadian Nuclear Association and Terry Selby on the NDA's communications challenge.

There will also be a special BBC Question Time chaired by John Humphrys and speakers from the national broadcast media and leading communication specialists.



Programme

- 08:30 Registration, coffee, and exhibition viewing
Morning Session
- 09:30 **Lord O'Neill**, Chairman, Nuclear Industry Association
Welcome
- 09:40 **Clare Nasir**, Meteorologist, GMTV weather
"setting the scene"
1st short film on public perception
- 09:45 Special Guest Speaker
Brian Cox – CERN/BBC Horizon
1 – Decommissioning & Waste
- 10:05 **Terry Selby**, Nuclear Decommissioning Authority
"Public engagement and the decommissioning process"
- 10:35 **David Siddall**, News Editor, Whitehaven News
"Reporting Sellafield"
- 10:55 **David Moore**, Chairman,
Sellafield Site Stakeholder Group
*"Nuclear communications –
what local communities need"*
- 11:15 Roundtable discussion and Q & A
- 11:35 Coffee break & exhibition viewing
2nd Short film on public perception
- 12:00 **Peter Wilkinson**, ex CORWM & founder member of FoE
"When nuclear communications fail the public"
- 12:20 **Johnny Ball**, Royal Academy for Engineering's
Science Communicator of the Year
- 12:45 Panel Discussion and questions
- 13:00 Lunch and exhibition viewing
Launch of the 2007 NIA Mori/Ipsos poll on Public Opinion
Afternoon session
- 14:10 **John Humphrys**, BBC Radio Presenter
"setting the scene"
3rd Short film on public perception
2 – New Build
- 14:15 **Keynote address** –
John Hutton, Secretary of State, BERR
- 14:35 **Bill Coley**, CEO, British Energy
- 14:50 **Tim Webb**, Energy & Industry Correspondent,
The Observer
- 15:05 **Murray Elston**, Director & CEO,
Canadian Nuclear Association
- 15:25 **Question Time** – chaired by BBC's **John Humphrys**
Involving **Bill Coley**, **Tim Webb**, **Peter Wilkinson**,
Brian Cox, **Murray Elston**
- 16:10 **John Earp**, President, British Nuclear Energy Society
"Summary and closing remarks"
- 16:15 Close

Please note: It may be necessary for reasons beyond our control to alter the content and timing of the programme or speakers.

Events

Conference Reception

An eve of conference drinks reception for conference delegates will be held from 16:00 hours to 18:00 hours on Wednesday, 5 December in the Members' Dining Room at the House of Commons. This will be an opportunity for delegates to meet politicians, civil servants and others interested in energy policy in an informal setting.

Lecture

After the conference, at 18:00 hours on 6 December, BNES will hold its Annual Lecture, given by Sir John Harman, Chairman of the Environment Agency who will speak at the Royal Lancaster Hotel, Lancaster Gate.

For details, please telephone Mark Askew, BNES/INucE Executive Secretary on 020 7665 2244/020 8698 1500
e-mail: m.askew@inuice.org.uk
or visit www.annualdinner2007.com

Annual Dinner

The NIA/BNES/INucE Annual Dinner, held at the Royal Lancaster Hotel, will follow the Lecture. The after-dinner speaker will be Lord O'Neill of Clackmannan, NIA Chairman.

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Exhibition

Energy Choices 07 will include an exhibition. To secure one of the last remaining spaces or to receive further information please contact Stephanie Longland on 020 7766 6642
e-mail stephanie.longland@niauk.org

Should you require any further information on the Conference/Exhibition please contact Veronica Lekavicius on 020 7766 6648 or e-mail: veronica.lekavicius@niauk.org