

Rate Card 2009

youenergyjobs.com is the independent and authoritative online recruitment service from the Energy Institute (EI).

As the new official online recruitment site of the Energy Institute, we can offer you unrivalled access to some of the best-qualified and motivated energy professionals.

Please visit youenergyjobs.com or call our experienced sales team on **020 7665 2497** to learn more about our new recruitment service.

Job Advertising FOUR WEEK PLACEMENT, INCLUDES LOGO

Number of Ads	Branded Job Ad*	Premium Job Ad
1	£250.00	£350.00
2	£400.00	£500.00
3	£500.00	–
4	£600.00	–
5	£650.00	–
10	£750.00	–
20	£1,000.00	–
20+	£1,200.00	–

Added Value Enhancements HOMEPAGE & SECTOR PAGE BRANDING

Medium	Cost
Skyscraper	£800.00 (1 month)
Banner	£500.00 (1 month)
Button	£250.00 (1 month)
Take over ad	£1,000.00 (1 week)
Company profile	£500.00 (per annum)
CV Search	
Negotiable	

Promotional Emails

Promotion Emails	Frequency	Includes	Cost
Job alert	Weekly	200 words, banner, link	£200.00
youenergyjobs.com Update	Monthly	100 words, banner, link	£400.00
EI membership	Monthly	100 words, banner, link	£400.00

youenergyjobs.com

Notes: All costs above exclude VAT. Please call to discuss discount rates for bulk or long term deals. Unless otherwise agreed, we ask you to provide the finished creative for the Banner, Skyscraper or Button Adverts. Please refer to www.youenergyjobs.com for our terms of use. **Button:** 120 (w) x 50 (h) pixels animated GIF 2-3 slides. **Skyscraper:** 120 (w) x 600 (h) pixels animated GIF 2-3 slides. **Banner Ad:** 653 (w) x 60 (h) pixels animated GIF 2-3 slides.

Take Over: 600 (w) x 400 (h) pixels animated GIF 2-3 slides. *Premium Job Ads are Sponsored Ads that are listed at the top of the first Sector Page search.

Contact one of our sales representatives to discuss your recruitment needs:

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